

REP HEADLINE# 6369641
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT11/12 10.14
*** WFTV-TV ***

ADV # _____ ADV. NAME POLI/DENTEL/FL DE/D/OTH/FL
AGY # _____ AGY. NAME DUDLEY MEDIA
919 CATHARINE STREET
PHILADELPHIA, PA 19147

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME BOB DUDLEY
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6369641 CLASS: NATL. LOCAL REGIONAL

PRDCT CASTOR DENTEL/FL DEM EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT16/12 OCT22/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT11/12 10.14

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$3925..2X
PLS CFM, THX 10/11

CON CM KAREN CASTOR DENTEL/FLORIDA DEMOCRATIC PARTY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1100A-1200N	30		\$925.00	10/16	10/16	1		TUE	1
PROGRAM : THE VIEW												
2			600P-630P	30		\$3,000.00	10/17	10/17	1		WED	1
PROGRAM : NEWS												
OCT/12 \$3,925.00												
CONTRACT TOTAL												\$3,925.00
TOTAL SPOTS												2

MARKET TOTALS \$7,725 WFTV 51% WKMG 0% WESH 49% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*